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Senior technical product manager, ~10 years building B2B SaaS platforms from the integration and API layer up. Started in Python automations and REST integrations, moved into product in 2019, and has since owned developer-facing APIs, event-driven infrastructure, a billing-systems migration, and an AI roadmap taken to the CEO. Reads the codebase, stays close to engineering, and still ships the occasional tool. Happiest where data, platforms, and maps meet.

EXPERIENCE

Senior Technical Product Manager · Fieldwire (Hilti)

Jan 2024 – May 2026

- Led the Fieldwire side of a multi-year migration of global self-checkout from Stripe to a Hilti SAP backend; shipped the GB pilot and migrated **4 markets and ~\$1M ARR** by end of 2025.
- Built Fieldwire's AI product strategy from scratch and presented a 12-month roadmap to the executive team and CEO; created an AI feature-assessment matrix to prioritize retrieval before generation.
- Shipped AI photo tagging on AWS Bedrock, now processing **2M+ photos/month**; drove construction spec search onto the roadmap, pivoting to a vector-DB implementation.
- Sole PM owner of the public REST API; partnered with BD across **5-15 partner scoping calls**, feeding API gaps into the roadmap and converting several to live integrations.
- Led a joint Fieldwire–Trimble integration with Viewpoint ERP, running discovery across both organizations and shipping an initial project-creation integration.
- Contributed to platform-scaling work during a feature freeze, optimizing the task-import job as usage grew toward **~50k DAUs**.

Technical Product Manager · Fieldwire

May 2022 – Jan 2024

- Researched and presented an iPaaS strategy to the C-suite, selecting **Workato** and defining the account/project integration architecture; seeded **6-7 live integrations across ~20% of accounts**.
 - Led delivery of an event-based architecture and shipped customer-facing **webhooks** as its first external consumer, giving developers an event-driven alternative to polling.
 - Took sole PM ownership of the public REST API; shipped a self-service **token-management UI** and parameterized filtering that removed recurring developer-onboarding friction.
 - Drove a tax-compliance integration of **Avalara with Stripe** self-checkout, resolving a compliance gap that predated the Hilti acquisition.
 - Coordinated annual pricing operations and Stripe price versioning across engineering, sales, and support, preserving legacy pricing through tier changes.
 - Shipped floorplan-rendering improvements for large-format PDFs after reviewing the rasterization pipeline directly, improving reach in European markets.
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Technical Product Manager · Uberall (acq. MomentFeed)

Jul 2021 – Apr 2022

- Developed an **18-month consolidation roadmap** mapping MomentFeed reporting and insights into Uberall's platform; held continuity across **3 manager transitions** in under a year.
 - Led planning to merge overlapping reporting and dashboard products across two platforms, identifying feature gaps and redundancies.
 - Engaged vendors to expand sentiment-analysis coverage to **5 additional languages** for the European market.
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Technical Product Manager · MomentFeed

Jan 2019 – Jul 2021

- Owned the store-locator product (**~30 customers, ~\$2-3M ARR**), a shared-codebase product deployed across 30+ implementations.
 - Shepherded a headless-CMS concept onto the roadmap and delivered the MVP before acquisition paused development, building eng/design alignment before pitching leadership.
 - Inherited a developer-facing embeddable widgets product, learning firsthand the cost of shipping a parallel version without a deprecation strategy.
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Integrations & Technical Services Engineer · MomentFeed

Jan 2017 – Jan 2019

- Built bespoke data-sync integrations for enterprise clients (**AT&T, Starbucks, Chick-fil-A**) across thousands of locations, later refactored into a reusable integration framework.
 - Built an AWS ServiceNow integration (**Lambda, SQS, API Gateway**) to auto-generate support tickets from listing reviews.
 - Self-taught SQL to build custom reporting dashboards in Periscope for enterprise clients.
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Digital Presence Specialist · MomentFeed

Jul 2015 – Jan 2017

- Taught self Python to automate manual listing-data operations (dedup, reformatting, network sync), saving **40+ hours/month**, and built REST data flows between the location database and Google, Facebook, and Foursquare.
 - Built a Google My Business scraping tool that delivered previously unavailable reporting metrics to **~50 enterprise customers**.
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SKILLS

Product: AI/ML Roadmap (AWS Bedrock, RAG, Copilot), Opportunity Solution Trees, Continuous Discovery, Stakeholder Alignment, Jira, Figma, Productboard

Technical: Python (Flask), SQL, JavaScript, AWS (Bedrock, Lambda, SQS, API Gateway), Postgres, MongoDB

Expertise: Systems Thinking, User Psychology, International Tax/Fintech Compliance, Multi-market Platform Migrations

EDUCATION

University of California, Los Angeles (UCLA)
B.S. Neuroscience, 2014